

Jefferson County Fair Park Committee
August 19, 2010

The Jefferson County Fair Park Committee met on Thursday, August 19, 2010 at 4:00 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Mike Burow, Greg Torres, Vic Imrie, Jr.; Administrator Gary Petre, County Board Chair, John Molinaro, Fair Park Director, Paul Novitzke, Advertising/Sponsorship Ashli Tucker, and Secretary Gail Zastrow; and Jan Rou.

Let the record show that a quorum is present, meeting duly noted and the door open.

Public Comment & Correspondence: Written correspondence was placed on the table for committee review with no public comment.

Minutes: Blane Poulson made a motion to accept the minutes of July 22, 2010. Greg Torres seconded. Motion carried.

Agenda: OK as presented

2010 Fair: Nothing new to report.

Fair 2011: Dates July 6 – 10, 2011 with our dates falling back a week in 2012.

Activity Center History: Mike Burow did extensive research on the Activity Center History. It began February 6, 1974 with an estimated cost of the building at \$60,000 with no tax levy. It was going to be an 80' x 175' insulated, heated building with showers and bathrooms. They had their first fund raiser February 17, 1974 and raised just over \$40,000. The building price rose to \$95,000 to complete. In the end the building actually cost \$146,000. There were many individual donations and over 210 businesses that did contribute to this building. The county has done all maintenance and utilities and did remodeling in 1999 that costs over \$243,000.

Work Force Development – Adult Job Opportunity: This is a state generated program. We have done the Kids' At Risk stimulus program in the past. A motion was made by Vic Imrie, Jr. to proceed with this program. Mike Burow seconded. Motion carried.

Budget 2011: Paul reviewed the budget for 2011. Proposed fee schedule for 2011 was reviewed with fee schedule changes for the "6901" accounts noted. An additional line for multiple dates to be negotiated separate was suggested to be added. Mike Burow made a motion to approve the fee changes and add the verbiage for multiple day rentals. Greg Torres seconded. Motion carried.

"6901" overall budget numbers were reviewed with detail for the Capital projects.

"6902" overall budget numbers projected to be zero levy for 2011.

The Committee requested an Interdepartmental Usage report with the value of the property other departments are using at the Fair Park.

Blane Poulson recommended approving the 2011 budget and forwarding to the Finance Committee. Mike Burow seconded. Motion carried.

Department Travel: The Fair Park department anticipates In State travel to the Wisconsin Association of Fair convention in January to Wisconsin Dells.

Out of State travel will be Paul traveling to Nashville, TN for IEBA Conference in October and to Las Vegas, NV for IAFE Convention in November.

Paul handed out the 5 Year Capital Finance Plan for the Fair Park to the Committee.

Director's Report: Paul is currently exploring the possibility of having a Halloween Event at the Fair Park. He will be traveling to Duluth, MN to tour their Halloween Event. We would be working with local theatre departments. This would be held the week of Halloween and the weekends.

Car Show will experience some layout changes because of the new building and the Kids' Stage.

Operations Report: Submitted by Roger, separate report. A concern was brought up regarding the terms of an event.

Next Agenda: 2011 Fair and Interdepartmental Usage

Next Meeting: September 16, 2010

Being no further business, a motion was made by Blane Poulson to adjourn the meeting, seconded by Greg Torres. Meeting adjourned at 5:12 p.m.